

James K Brown III

GRAPHIC DESIGNER

907.252.8820

ads@jameskbrown.com

10101 Thimble Berry Dr.
Anchorage, AK 99515



EDUCATION

Bachelor of Arts in Visual Communication

Collins College of Design & Technology
Tempe, AZ November '01

High School Diploma

San Pasqual Valley Unified School District
Winterhaven, CA June '98



EXPERTISE

- Logo and corporate identity solutions
- Design for web and web-based apps
- Print and advertisement design
- Publication layout
- Event coordination
- Value-engineered project coordination



OF SPECIAL NOTE

- **AIGA Alaska Sponsorship Director**
2016-2018 volunteer commitment
- **The BIG One 2016**
Silver award winner in logo/identity
- **Entrepreneur**
Sole proprietor of Brown Graphic Design freelance design identity which is pending an overhaul and possible name change www.jameskbrown.com



GENERAL INTERESTS

Illustration, painting, carpentry/woodworking, web design, sculpting, tiling, welding, cars, mechanics, outdoor activities, community engagement and volunteering, poker, Star Wars, Star Trek, Hollywood gossip...



DAILY ROUTINE



MARCH '12 TO OCTOBER '17, FULL TIME

Buzzbizz Creative

Graphic Design Lead

Graphic design and print department manager—with primary focus on corporate identity and branding, and website design and layout. Master of compiling existing content and reorganizing with new material along with the application of a consistent stylesheet. Provide art direction and delegate the work-flow amongst the entire graphics and print team which serves a diverse client base to create a wide array of promotional materials—including but not limited to corporate identity suites, business cards, brochures, posters, banners and displays, advertisements, local and national publications, digital assets, and specialty products.

AUGUST '09 TO FEBRUARY '16, PART TIME

The Redoubt Reporter Newspaper

Graphic Designer

Newspaper ad and special section design for small, weekly community newspaper. Long-standing contract work which was done under the freelance identity of Brown Graphic Design.

MAY '07 TO MAY '11, FULL TIME

Kenai Peninsula Tourism Marketing Council

Communications Manager

Oversight of all incoming travel information requests and fulfillment of bulk mail services; and tracking inventory of visitor guides for distribution locally, nationally, and internationally. Creation of promotional collateral for all aspects of the organization—including sales/membership, events, newsletter, blog, and website updates. Assist with event coordination of industry-based workshops and seminars, retreats, and the annual Taste of the Kenai fundraiser gala.

JANUARY '03 TO MAY '08, PART TIME

The UPS Store #2752

Graphic Designer/Customer Service Representative

Perform graphic design and printing functions to meet customers' needs such as business cards, rack cards, brochures, flyers, resumes, misc. decorative and promotional materials, logos, corporate identity suites, labels, and print ads. Secondary function to assist customers in a copy center/shipping center/retail sales environment.

AUGUST '02 TO MAY '07, FULL TIME

The Peninsula Clarion

Graphic Designer

Communicate with the sales department to design ads that meet newspaper advertisers' needs, design materials as needed for affiliated printing company, and design house promotional materials such as print ads, flyers, and sales presentation materials. Pre-press layout of special printing jobs, sections and/or pages. Complete execution including ad placement, photo placement, typesetting, editing & printing of the Dispatch, a free weekly publication of the Peninsula Clarion.

MAY '00 TO JUNE '02, FULL TIME

Arch Wireless

Credit Analyst/Compliance Auditor

Analysis of credit reports to determine customers' billing requirements, audit transactions to ensure compliance with the credit policy and investigate questionable transactions for fraudulent activity. Provide customer service over the phone to program exchanged units, order new units and resolve billing issues. Assist the customer service and logistics departments with correspondence within the call center and the western division sales force.